



Communication in project design, implementation and reporting

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Plan

4 minutes

- No writing, all can speak
- Decide 2 writers
- Plan how to maximize the result

Implement

4 minutes

- Two (2) people can write, but not speak
- The others can speak, but not write
- List as many as possible

Finalize

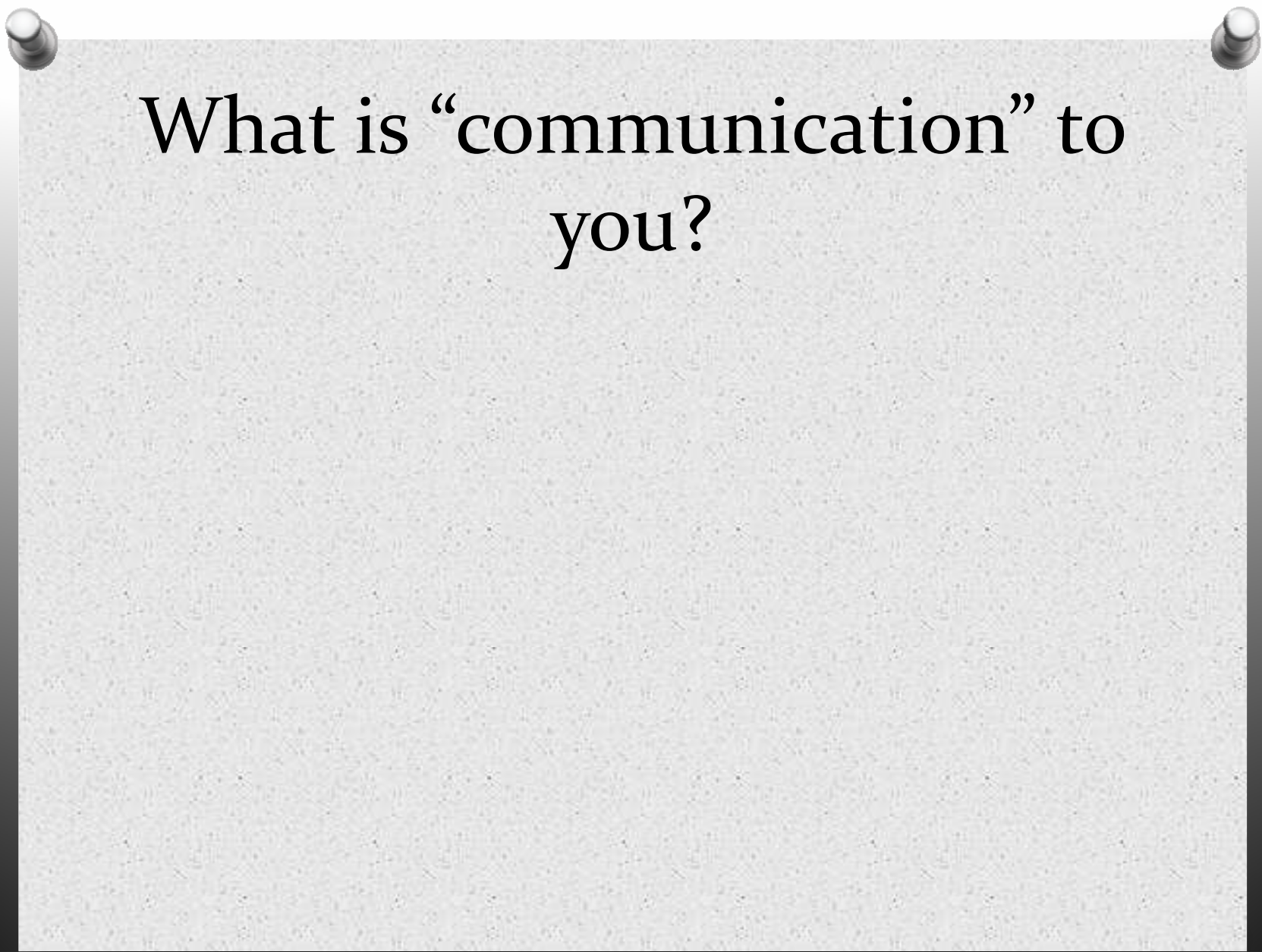
2 minutes

Reporting

- o The score (how many words listed)
- o What strategy worked well and what did not
- o How you would do in another occasion



Your roles in a team



What is “communication” to
you?

Your experiences?

- Share the recent successful cases with the group!



Different scenes in communication

- o What are the contextual elements of “difference”?



Communication in project designing/planning

- o Purpose?
- o Players?
- o Challenges?



Communication in project implementation (interviewing with people?)

- o Purpose?
- o Communication players?
- o Challenges?

Cases and examples

- o JICA, JETRO, WTO, FAO (internal/daily, formal, with other partners)

Who I am?

- o MAFF officer (research in plant protection, policy for trade, environment and rural development) over 30 years
- o IPPC Secretary in FAO of United Nations
- o Lecturer in **Gakushuin Women's College**
- o JETRO staff (export promotion of food and agricultural products)
- o JICA staff (agriculture and rural development)
- o OECD staff (agriculture and environment)
- o Environment Agency (pollution control programme)

My experiences

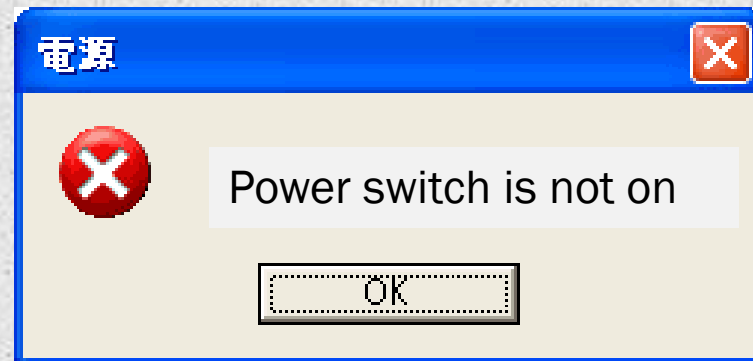
	Public	Semi-public	Private industries
Base: out of Japan	FAO(IPPC) OECD		
Based in Japan with frequent travels	GATT trade negotiation	JICA Tech. Coop.	
Base: in-country	WTO panel IPPC revision	JETRO marketing	



Reporting presentation

- In another occasion, but ...

Play with jokes in presentation



Proper messaging with a good confidence

International fora

- o Assertion, negotiation, fighting, ...

In providing a proper message

- o Where are the obstacles? (On your side, the other side, or something else?) Can be overcome?
- o Not controlled by others but will take leads (with JOKES!)

Why cannot joke?

Problems on the other side ?

- o Different cultural background? Not understood as being jokes?
- o Not used to laughing/smiling?

Problems on your side?

- o Too high self-expectation ?
- o What if they do not laugh on my jokes?

Tips?

- o Not contents but your firm will to make them laugh matters.
- o One after another (prepare more than one)
- o Repeat the same to different people (for your improvement)
- o Note jokes of somebody
- o Jokes linked with serious intention

- o Jokes support you!!



Communication exercises in your spare time

- o For those who want to enjoy coffee breaks, cocktails, dinner time in international situations

Preparation (not two minutes before, but earlier...)

Initiation

- o More versions of greeting
- o Five ways to suddenly speak to somebody new to you

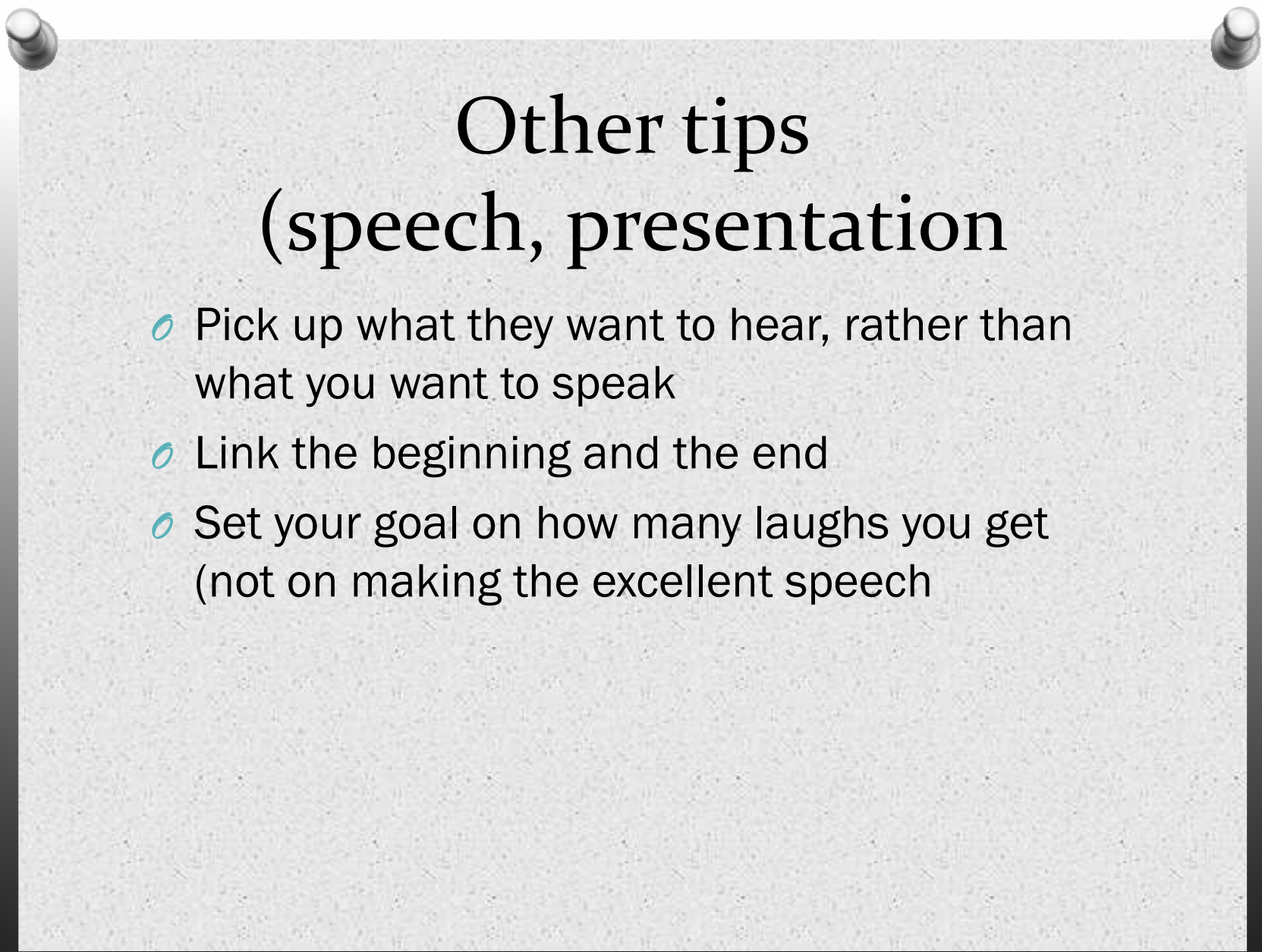
Continuation

- o Five questions to ask anybody
 - o What is the difference between A and B ?
 - o It is xxxx in my country, but how about in yours?
 - o Ask questions for which you know the answer (for your easy listening)
 - o Ask questions based on what you heard before (Is it true that, which somebody told me before?.)
- o Five topics you can tell (about you, your family, your names, language, cultural misunderstandings, the TV news you watched that morning...

Other tips

(business/academic conference)

- o Practice with non-targeted people (guardians, receptionists, secretaries of somebody, cleaning people, ...)
- o Practice when your failure does not matter
- o Questions, questions and questions in a conversation (keep preparing for the next talks)



Other tips (speech, presentation)

- o Pick up what they want to hear, rather than what you want to speak
- o Link the beginning and the end
- o Set your goal on how many laughs you get (not on making the excellent speech)

What IPPC is “NOT” includes.....

- **NOT iPpc** (IPPC may deal with apples, but ...)
- **NOT IPCC** (IPPC contributes to addressing the challenges in climate change issues, but ...)
- **NOT pesticide convention** (IPPC is a plant protection convention, but ...)

Comparisons between sisters

	<u>OIE</u>	<u>CODEX</u>	<u>IPPC</u>
o Resources	\$\$\$\$ 人人人人 人人人人 人人人人	\$\$\$\$ 人人人人 (人人人人)	\$\$ 人人
o Activities	standards setting (matured)→	standards setting (matured)→	standards setting (in growth)↑
	(CD) by FAO Awareness	(CD) by others in FAO Awareness	CD within Sec. Awareness

Comparisons between sisters

	<u>OIE</u>	<u>CODEX</u>	<u>IPPC</u>
Impact			
o Trade	???	???	???
o Agriculture	???	???	???
o Environment	???	???	???
o Development	???	???	???



Why communication matters in project management?

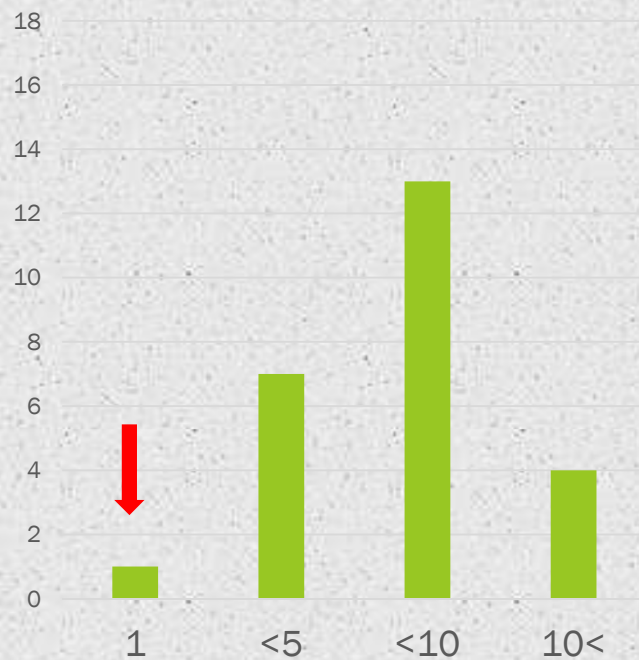
- Limiting factors (goals, time, resources, ...)
- Dynamic nature of development (not straight!)
- Shared goals with diversity in experiences, views and culture (team work: $1+1 \Rightarrow 3$)

How this session contributes?

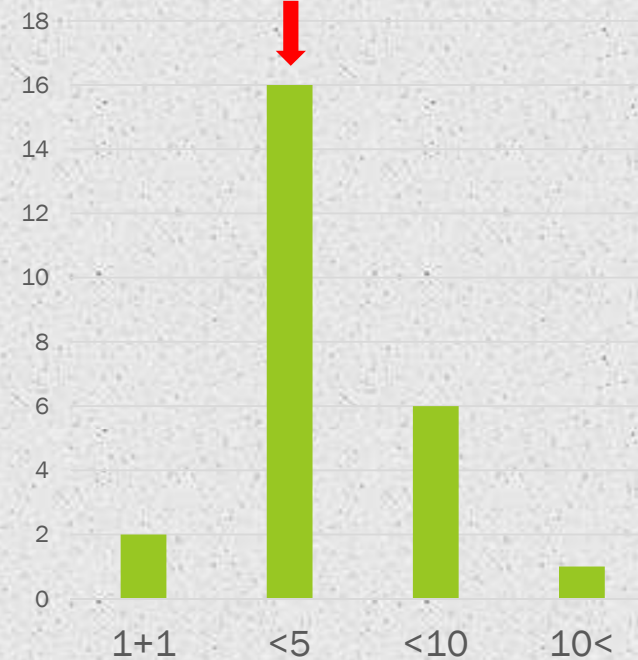
- o For each stage of the project (plan – do – report)
- o For you and your group in the project
- o For further improvement/development of your communication

From the questionnaire

Countries visited



Languages learned



Questions?

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